

BUSN 2460 : Healthcare Organizational Behavior & Theory

Emphasizes essential skills required for the management of healthcare practices. Introduces the functions, practices, and advanced administrative skills. Emphasis is placed on management skills including practice management, personnel supervision, marketing, financial planning, and addressing health disparities. Provides the student with knowledge and the essentials of professional managerial behavior. Topics include: introduction to organizational behavior, diversity in health care, attitudes and perceptions, workplace communication, theories of motivation, leadership, conflict management, groups and group dynamics, team and team building, organizational development, and change theory.

Credits 3

Corequisites

BUSN 2340