

# **MKTG 2030 : Digital Publishing and Design**

This course covers the knowledge and skills required to use digital publishing software as well as design and create business publications, collaterals, and digital presences. Course work will include course demonstrations, laboratory exercises and projects. Topics include: digital publishing concepts, basic graphic design, publication layout, web page design, and practical digital applications.

**Credits** 3

**Prerequisites**

COMP 1000